

# Glens Falls Business Improvement District Board of Directors Meeting Meeting Minutes August 15, 2023

#### **Members in Attendance**

Daniel Burke Michael Kaidas Kathy Naftaly Gregory Moore Jeff Mead Kate Austin Peter Hoffman Tyler Herrick Thomas O'Neil Melanie Weber

## **Members Excused:**

Carly Mankiuski

#### **Guests in Attendance:**

Chris Ristau Barbara Schrader

#### **MEETING CALL TO ORDER**

The meeting was called to order at 8:06 am by Daniel Burke, President.

#### **CURRENT BUSINESS**

Approval of Minutes: A motion was made by Gregory Moore, second by Kathy Naftaly to approve the minutes from July 18, 2023. Motion carried unanimously.

#### Treasurer's Report:

Jeff Mead presented the treasurer's report detailing the monthly expense/revenues for July 2023. Mr. Mead notes the BID has paid the monthly Grasshopper Gardens landscaping invoice as well as invoices for new crosswalk signage and the Advokate newsletter. Mr. Mead also notes the BID has received the second half of the City Contribution for 2023.

Treasurer's Report was approved on a motion by Tyler Herrick, second by Melanie Weber. Motion carried unanimously.

#### Glens Falls Collaborative Update:

Chris Ristau reports on behalf of the GF Collaborative noting the Take-A-Bite event has wrapped up and was overall successful this year. Mr. Ristau discusses the coming months are slower for Collaborative events but the group is busy planning fall and winter festivities; hoping to kick off the season with an Octoberfest event.

# City Park Update:

Dan Burke provides an update on the City Park project stating that the BID received a proposal for the replacement trees and is waiting on approval from the mayor to move forward. Mr. Burke to report back to the BID with any update.

# Fountain Project Update:

Dan Burke provides an update on the fountain project stating he has been in contact with Allen of Decker Pools and has given approval to produce a rendering up to \$700.00. Mr. Burke notes this should be completed within one week and will report back to the BID with any updates.

#### **Communications Committee:**

Kate Austin reports on behalf of the communications committee detailing a draft of the BID's upcoming newsletter and notes this will be sent out via MailChimp.

### Adirondack Holiday Sponsorship Request:

Dan Burke presents a sponsorship request from the Glens Falls Collaborative for the Adirondack Holiday event. A motion to approve the Gold Level Sponsorship (\$2500.00) for Adirondack Holiday was made by Tyler Herrick, second by Kathy Naftaly and carried unanimously.

#### **Balloon Festival Sponsorship Request:**

Barbara Schrader, with the Adirondack Balloon Festival, joins the group to present a sponsorship request for the annual event. A motion to sponsor a full page ad in the Adirondack Balloon Festival brochure was made by Tyler Herrick, second by Jeff Mead and carried unanimously.

#### **ADJOURNMENT**

A motion was made to adjourn by Tyler Herrick, second by Kate Austin. The meeting adjourned at 9:16 am.

NEXT MEETING: September 19, 2023 8:00 am- The Queensbury Hotel. Please plan to join.

Respectfully Submitted, Victoria Beagle